

A brief look at some 2021 highlights from various organizations around the country.



Translated its 39 videos into Spanish and Polish

Inserted English captions on all videos

Launched a new program: "Smart Loving Newlywed" (tips for 1st year of marriage)

Launched Diocese-wide programs in Engaged course

Launched The Marriage Kit and the BreakThrough course in the Archdiocese of Galveston-Houston, TX, Diocese of Orange, CA, Diocese of Rockford, IL, Diocese of Rockhampton, AUS, Diocese of Wellington, N7



Launched a post-Covid survey of 1000's Catholics across USA to assess the impact of Covid

Launched a "evangomercial" strategy of increased YouTube ads and TV ads to invite people back



Launched their new series "Feed Your Soul, Gospel Reflections" and hit over 150,000 sign-ups

Launched its Annual Catholic Survey which is currently the largest independent survey of Catholics with over 90,000 Catholics having participated

The Parish Book Program (easy-to-read spiritual books for Easter and Christmas, made affordable for parishes) distributed over 1.3M books



In 2021, despite Covid, Exodus90 reached its 500th parish

Since its formation in 2015, over 45,000 men have taken this course



In 2021 the parish-platform was launched

Over 120 parishes have already signed up to use this platform

Although not primarily seen as a fundraising tool, the giving in these parishes increased (on average) between 5-30%



The number of chapters in parishes grew by 100% in:

Washington, California, & Idaho



The 4th Annual Inspire Retreat took place in 2021 with over 200 women from across the USA taking place

Fidelis trained/promoted 20 highschoolers around the USA to become mentors with the adult mentors



The 2022 Amazing Parish Summit will take place with Pat Lencioni from June 6-June 8, 2022 in Denver, Colorado

In 2021 Pat Lencioni launched
"6 Types of Working Genius"
as a new tool to better understand the
potential of you and your parish staff/volunteers



original personhood beyond the LGBT+ paradigm

Won an award and funding by the OSV Institute for Catholic Innovation

Launched its "Porch Series"-a video series of discipleship within the Catholic faith of people with same-sex attraction

THE BIBLE IN THE YEAR

(A podcast with Fr Mike Schmitz)

When launched in January 2021, it was the #1 podcast across ALL sectors (not just spiritual)

Over the 12 months of 2021 it has remained in the Top 20 of ALL podcasts

In 2021 it was incorporated in to the new Hallow app



In the last 2 years it has helped 100 parishes across 15 dioceses establish and run marriage ministries

In 2021 it launched a lower-cost version of its full program called "Communio Outreach" which aims to help support parishes identify relationship needs, reach new people, and grow healthy marriages and relationships



In 2021 over 54 new Blaze Groups were started in the USA in Catholic schools and parishes

This takes the number of parish/school groups to over 175 in less than 3 years

In 2021 Blaze launched a virtual tool to help leaders to engage middle school girls remotely



Added Dynamic Catholic to provide content for parishioners

Added "proxy contact" feature to allow parents to sign up children

Added a more robust "Sign-up" feature

Launched 2 new "UNO" shows that educate parishes on how to communicate and evangelize more effectively

In 2021 Flocknote became 100% employee owned



In 2022 WWP will surpass 500 parishes, with over 80 added in 2021 alone

Launched a new author (Mallory Smyth)

Launched "Reclaiming Friendship"

Launched "Ordering your Priorities"

This takes the total number of publications to:
11 bibles studies for adult women
6 bible studies for young adults
3 devotionals
1 prayer journal

Have News to Share? Email us at:

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